

TRIAD COMMUTE CHALLENGE

March 10 - June 10, 2012

Share the Ride, Clean the Air!

Dear Friend:

You are invited to join in North Carolina's effort to improve our air quality! Many businesses and organizations across the state are proactively working to support more sustainable, eco-friendly practices. As a part of this endeavor, we present to you the sixth annual **TRIAD COMMUTE CHALLENGE!**

Last year, we "challenged" people across the Triad to try less-polluting transportation alternatives. **More than 4,600** people pledged to carpool, ride the bus, bike, walk or telecommute instead of driving alone! As a result, participants saved approximately \$600,000 in fuel expenses while reducing over 3.1 Million vehicle miles of travel!

Your participation is needed to help make this year's Challenge (March 10, 2012 - June 10, 2012) an even greater success. All donations will be used for prize drawings, as an incentive to pledge. Your support will **show your business's commitment** to:

- *Improving air quality*
- *Reducing traffic congestion*
- *Enhancing NC's quality of life*

Please review the attached sheet and let us know how you would like to contribute. We will gladly **promote your business** in return for your support. If you need more information, call the Project Manager, Chantale Wesley, at (336) 235-6641 or email chantalew@partnc.org.

Sincerely,

Chantale Wesley

Chantale Wesley
TDM Manager
PART

Lorelei Elkins

Lorelei Elkins
Regional Coordinator
Triad Air Awareness

www.triadcommutechallenge.com

Coordinated By



Regional Partners



