



North Carolina's Network For Innovation



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Who We Are

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Margaret Collins

Center for Creative Economy

Shermin Ata, AIA, NCARB

Shermin Ata, Inc.

Allison Blanks, LEED AP

CJMW Architecture

Benjamin Briggs

Preservation Greensboro

Herb Burns

Forsyth Tech

Lauren Frye

Walter Robbs Callahan & Pierce

Kevin Marion AIA, NCARB, LEED AP

Fuller Architecture

Ken Mayer, FAIA, LEED AP

Moser Mayer Phoenix

Mili Mulic

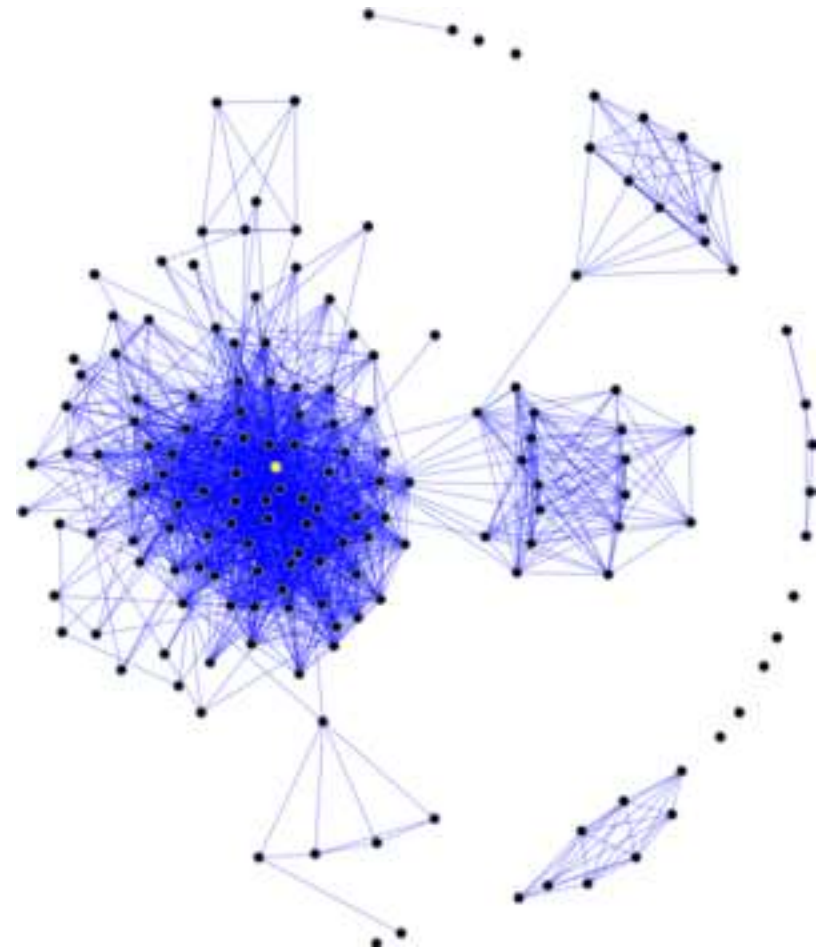
Stantec Architecture

Rod Lindsey, AIA, NCARB, LEED AP

Lindsey Architecture

Robert Powell

NC A&T University



Network of design talent



Mission

- Develop the Triad as a world class center for design and creativity
- Lead North Carolina in developing its creative economy
- Impact a diverse array of economic sectors.

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Mission

- Cultivate
- Inspire
- Motivate
- Build



Global CO₂ Emissions by Sector

#1. Buildings

#2. Transportation

#3. Industry



IMPACTS OF U.S. BUILDINGS ON RESOURCES

40% primary energy use*

72% electricity consumption*

39% CO₂ emissions*

13.6% potable water consumption**

Sources:

*Environmental Information Administration (2008). EIA Annual Energy Outlook.

** U.S. Geological Survey (2000). 2000 data.

PERCEIVED BUSINESS BENEFITS TO GREEN

8-9%* operating cost decreases

7.5%* building value increases

6.6%* return on investment improves

3.5%* occupancy ratio increases

3%** rent ratio increases

* Source: McGraw-Hill Construction, Key Trends in the European and U.S. Construction Marketplace SmartMarket Report, 2008

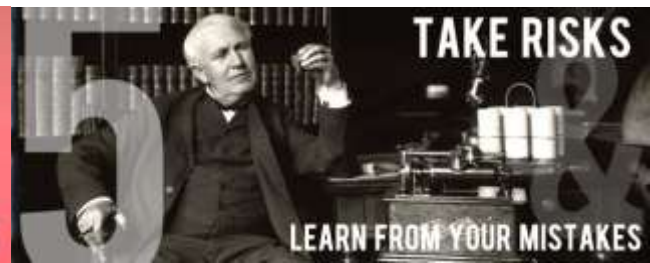
** Source: McGraw-Hill Construction, Greening of Corporate America SmartMarket Report, 2007



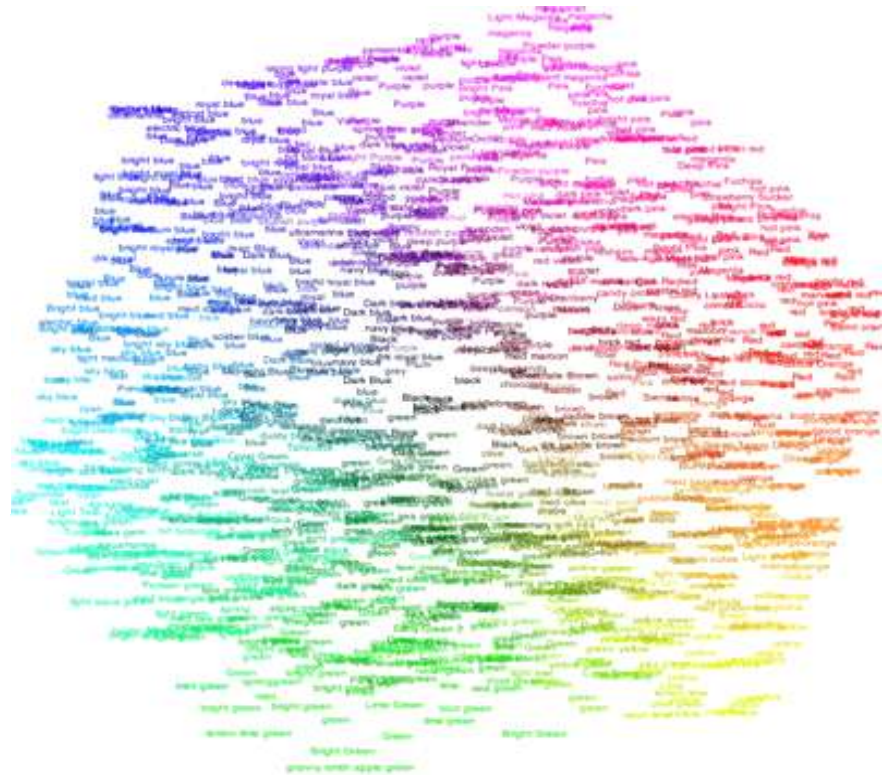
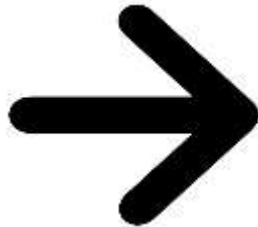
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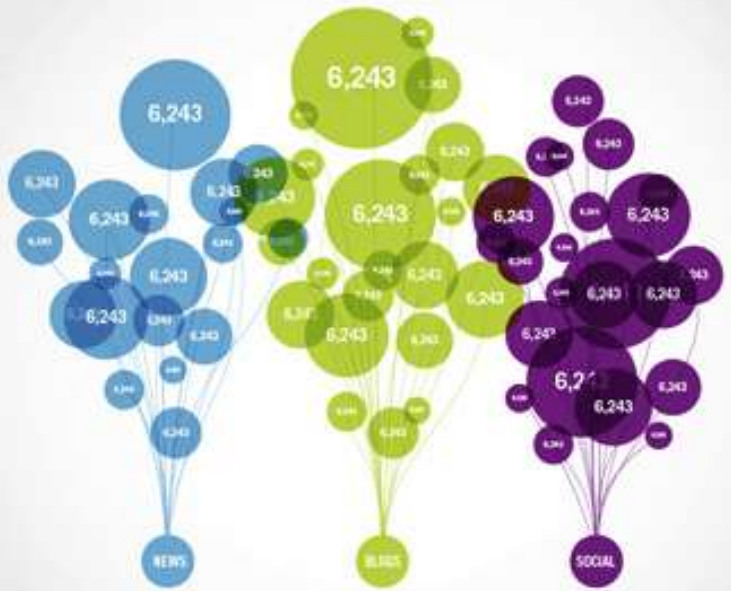
What We Can do for PART

Data Visualization Ideation Charrettes Graphics

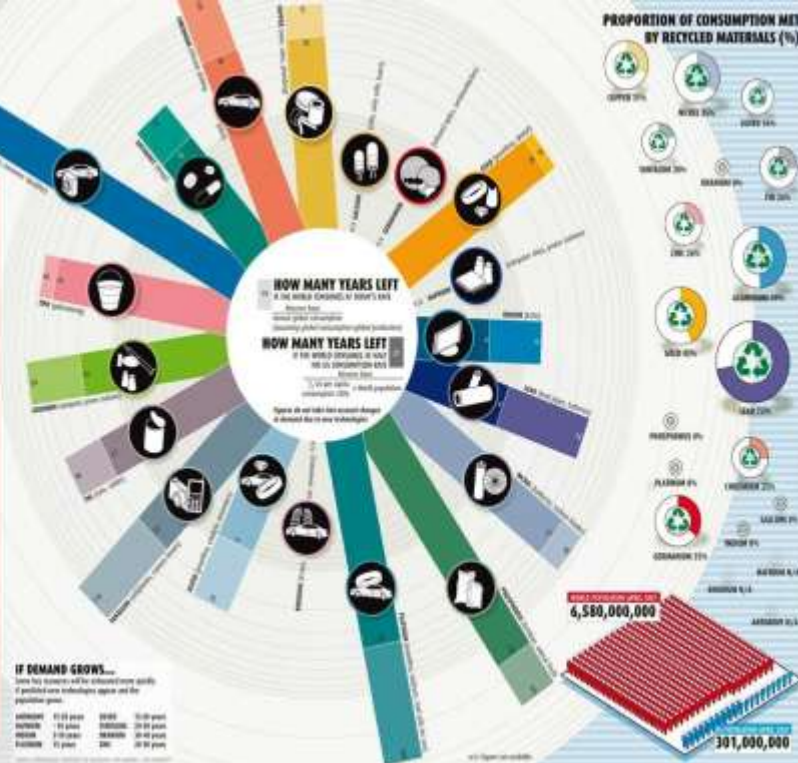
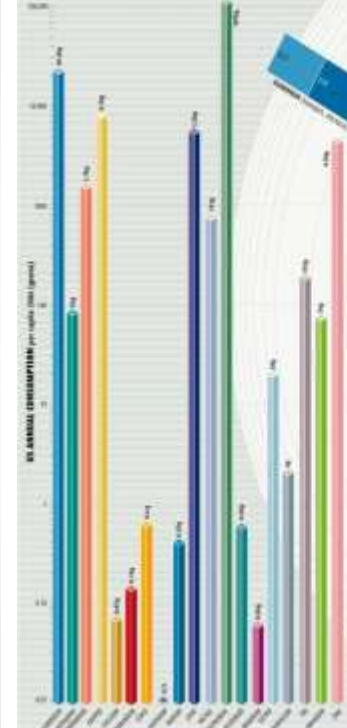


Data Visualization





HOW LONG WILL IT LAST?



Putting on Jacket Was a Team Effort

Rory is no Tiger Woods... but is he Sergio II?

NFL, players to begin court-ordered mediation Thursday in Minnesota

Bonds trial: Jurors to deliberate for third day

Caseys excited for challenge of facing Hawks again

Betsy Bonds jury releases Holly Holzer's testimony

Howard returns from suspension to power Magic

Doc Rivers orders rest for Big 4

Bonds jury ends second day without verdict

Hawks resting near underlying role

Athletics-White Sox Preview

MLB: Indians 4, Angels 0

Sox let one get away

Treasuries Rise on Fukushima Nuclear Warning, Japan Earthquakes

Gas Prices Rise, and Economists Seek Tipping Point

IMF chief sees larger state role in economy

Circuit won't Reopen Facebook Settlement

UK Inflation Slows

Libya rebels reject peace plan

11 killed in blast at Belarus subway station

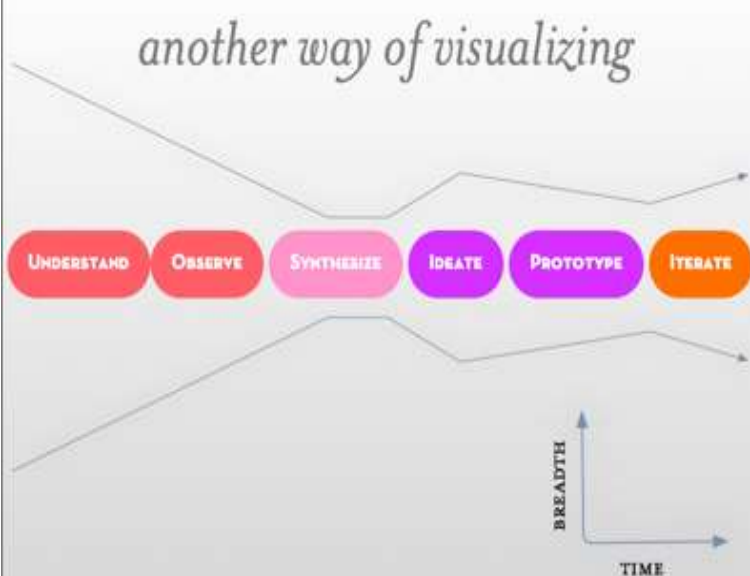
IMF, EC, ECB mission arrives in Portugal to evaluate economy

Berlusconi is the guardian angel? Ex-model

Court Won't Lift Stay on Arizona Immigration Law

Who wants to be a cosmonaut when they grow up?

Prince William and Kate Middleton brave rain for last public appearance before ...



Ideation



Charrettes





Graphics







Thank you!

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Moser Mayer Phoenix

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CJMW Architecture



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