



# NEWS

## COMMUNICATIONS FOR REGIONAL TRANSPORTATION

### 2007 PART BOARD OF TRUSTEES

#### CHAIRPERSON

SANDY CARMANY  
GREENSBORO TAC

#### VICE CHAIR

GLORIA WHISENHUNT  
FORSYTH COUNTY

#### TREASURER

LEONARD WILLIAMS  
BURLINGTON-GRAHAM TAC

#### SECRETARY

LARRY WILLIAMS  
WINSTON-SALEM TAC

BECKY SMOTHERS  
HIGH POINT

DAN INGLE  
ALAMANCE COUNTY

ALLEN JOINES  
WINSTON-SALEM

STEVE ROSS  
BURLINGTON

KEITH HOLLIDAY  
GREENSBORO

DON TRUETT  
DAVIDSON COUNTY

NANCY DUNN  
DOUG GALYON  
ANDREW PERKINS  
NCDOT BOARD MEMBERS

BILL WHITEHEART  
AIRPORT COMMISSION OF FC

CAROLYN COLEMAN  
GUILFORD COUNTY

CHARLES DOWDY  
HIGH POINT TAC

PAUL JOHNSON  
SURRY COUNTY

DR. OTIS TILLMAN  
PIEDMONT TRIAD AIRPORT

DARRELL FRYE  
RANDOLPH COUNTY

DAVID ISLEY  
ROCKINGHAM COUNTY

LEON INMAN  
STOKES COUNTY

# PART EXPRESS

## HERE WE GROW AGAIN!

The PART Board of Trustees held Public Hearings in May and June, and took actions to extend PART Express into Randolph and Davidson Counties. Local revenue sources that will be used to provide a required match for Federal and State grants consist of a five percent tax on rental vehicles in Davidson County, and a \$1 annual license fee in Randolph County.

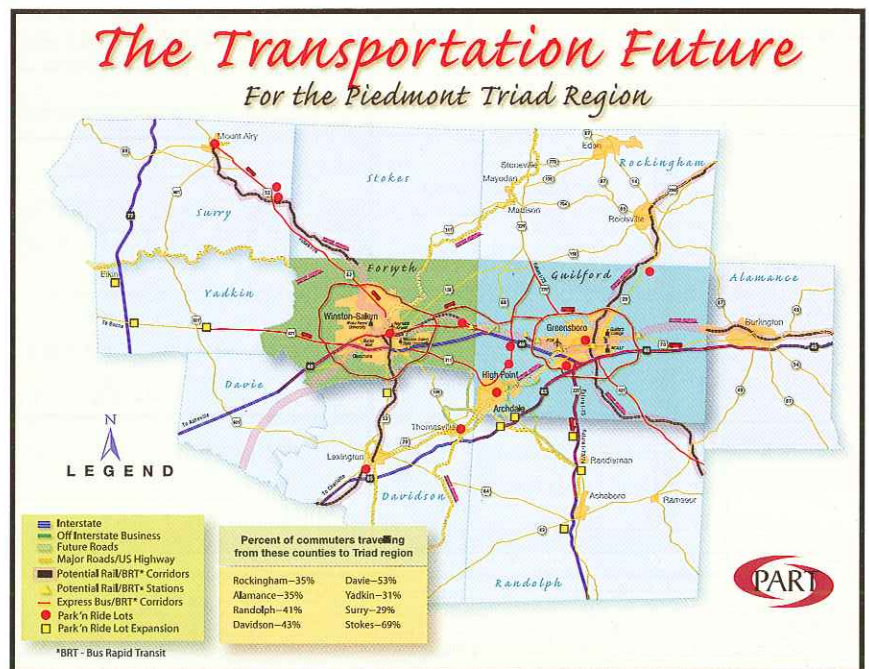
Up to ten new Park 'n Ride lot sites are being planned for construction in 2008. Commuting citizens of the Piedmont Triad Counties will have new Park 'n Ride locations along travel corridors of the region. Express Bus service routes are in the development phase, with service anticipated to begin in June along US 220 and US 52 South. Presently, Lexington's Hargrave Rd. lot, and Thomasville's Bus.85/Hwy109 lots are already in service within Davidson County. PART is in the development phase of locating new lots along the US 52 and US 220 corridors to

VOLUME 5 ISSUE 1 FALL 2007

accommodate the new PART Express Bus service planned to begin operation by June 2008.

Four Park 'n Ride lot sites in Yadkin County are in the planning phase. These lots will serve commuters traveling along the US421 and I-77 corridors, with construction planned to begin in 2008.

PART continues to recognize exponential growth in ridership and service area demand. PART's territorial jurisdiction includes 10 counties (see map). The map of the "Transportation Future of the Piedmont Triad" represents a vision of PART to implement mobility options for the citizens of the Piedmont Triad.



# NEW BUSES

PART awarded Daimler Chrysler Commercial Buses, North America a contract for five new Orion VII, 40-foot Suburban BRT buses. This addition to the PART fleet is scheduled to arrive in June 2008, and will support PART's expanded service area along the US 220 and US 52 South corridors into Randolph and Davidson Counties respectively.

The new buses feature a sleek European, over-the-road coach look and feel. Seating 39 passengers, these Orion VII's provide reclining, upholstered seats, a kneeling capability, WiFi connectivity, as well as the other features found on all of the PART fleet.

We invite you to come take a ride on PART Express to see where we can take you now!

# TRIAD COMMUTE CHALLENGE

## THE PIEDMONT TOOK PART!









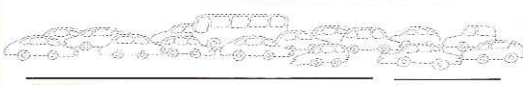

PART Express ridership continues to grow at an average rate of 22% annually. PART attributes a large percentage of this growth to awareness and its public outreach programs.

August 2007 was a record month with 28,264 passenger trips. Coincidentally, August 31st wrapped up the end of the first Triad Commute Challenge which started in May. The Triad Commute Challenge presented a call to action to all Piedmont Triad Citizens to try an alternative form of transportation besides driving a single occupancy vehicle alone.

Lorelei Elkins, the Triad Air Awareness coordinator, worked with PART, WSTA, GTA and Hi-Tran to create a joint effort to raise environmental awareness and promote multiple-passenger

transportation. Whether by way of foot, bicycle, carpool, vanpool or bus, more than 1,000 citizens pledged to take the challenge. "Based on an average daily commute of 34 miles, the Triad Commute Challenge participants saved more than 34,000 pounds of carbon dioxide from being emitted into the environment," said Elkins. "Based on the challenge survey results, most of the participants said they previously drove alone. Of those, about 68% said they would continue to use alternative transportation.

Whether the Triad Commute Challenge is to be applauded, or simple word-of-mouth referrals, more than 6,300 new PART trips were taken in August over July; and more than 3,700 trips over August 2006. ■

    		
   		
<h2 style="background-color: black; color: white; padding: 5px;">TRIAD COMMUTE CHALLENGE</h2> <p>I PLEDGE TO TRY A NEW WAY TO GET AROUND AND BE A PART OF THE CLEAN AIR SOLUTION MAY 1<sup>ST</sup>-AUGUST 31<sup>ST</sup> 2007</p>		
<p><b>For Prize Eligibility</b> Send us your completed form.</p> <p>Online: <a href="http://www.triadair.org">www.triadair.org</a> Fax: (336) 662-9253 or 703-2456 Email: <a href="mailto:TriadAQ@aol.com">TriadAQ@aol.com</a> Mail: PART 7800 Airport Center Dr. Suite 102 Greensboro, NC 27409</p> <p>See back for more details.</p>	<p>Name: _____</p> <p>Street Address: _____</p> <p>City: _____ Zip: _____</p> <p>Email: _____</p> <p>Employer/School: _____ Zip: _____</p> <p style="text-align: center;">Circle all the commute options you'd like to try. Be daring - try more than one!</p> <p style="text-align: center;"> <b>BIKE    WALK    CARPOOL    BUS</b>  <b>TELECOMMUTE    VANPOOL</b> </p>	<p>Please check <b>ALL</b> that apply. <b>How did you hear about the Triad Commute Challenge?</b></p> <p><input type="checkbox"/> Newspaper Ad <input type="checkbox"/> Newspaper Story <input type="checkbox"/> Radio <input type="checkbox"/> TV Ad <input type="checkbox"/> TV News Story <input type="checkbox"/> On-Site Visit <input type="checkbox"/> Intra-office email</p> <p>Other _____ <small>(Please specify.)</small></p>
<p>Share The Ride Clean The Air</p> 	 <p>Signature _____ Date _____</p>	

# SEAMLESS MOBILITY STUDY

A collaborative work effort is underway to develop a Seamless Mobility Transportation Plan for the Piedmont Triad Region. PART, along with the Cities of Greensboro, High Point, and Winston-Salem; Alamance, Davidson, Davie, Forsyth, Guilford, Randolph, Rockingham, Stokes, Surry and Yadkin Counties; and the North Carolina Department of Transportation are working together to develop this transportation model.

The purpose of the study is to develop a coordinated, fixed-route and paratransit plan for the community, as well as an urban and regional public transportation system for the

region. The plan will assess all of the systems' services and functions, and identify ways of providing them more efficiently and effectively. It will provide recommendations for how current services could adjust, and how future services could be planned to be seamless for users to travel throughout the region as easily as possible.

The initial Technical Advisory Committee meeting for the Seamless Mobility Study Project was held on August 16, 2007. Thirty people, representing 18 agencies, are participating in the study, and were present. ■

# EPA PROPOSES HEIGHTENED STANDARDS

The United States Environmental Protection Agency proposed in June 2007 a reduction in the amount of ozone allowed in the air, stating, "the standard today is not sufficient to protect the public health."

The Federal Government funds many transportation related projects to states, counties, and municipalities across the nation which operate within the Ozone Standards. "If we do not continue to meet the air quality standards, the federal transportation funding could be frozen until compliance of the published standard is reached," says Scott Rhine, the PART Program's Manager. The Triad's four MPOs (Greensboro, Winston-Salem, High Point, and Burlington/Graham) continue to coordinate long range air quality planning, but are challenged by the new proposed Ozone Standard.

"Air quality is impacted by everything from

transportation to manufacturing" says Lorelei Elkins. "PART directly addresses air quality by providing multiple-passenger transportation options and air awareness campaigns to our citizens. However it takes a concerted effort by everyone to improve air quality. Just as healthcare professionals have correlated high levels of ozone with asthma, cancer and other causes of premature death, our economy is impacted daily by this enigma. Employees miss work, manufacturers' production drops, supply shrinks and inflation begins. Air quality has the snowball affect on the community, and that comes down to personal responsibility."

According to the NC Division of Air Quality, approximately two-thirds of air pollution in NC is caused by Mobile Source Emissions (car exhaust). It is important we examine our transportation behaviors since Mobile Source Emissions ranks as the leading contributing factor. PART provides daily transportation solutions and air awareness programs throughout the Piedmont Triad in an effort to make a positive regional impact on air quality. ■

## Orange Future

The EPA is considering tightening its standards for ground-level ozone or smog. Had the proposed standards been in place, the Triad would have had a lot more Code Orange days over the past three years.

ppm stands for parts per million  
**Number of Code Orange days in the Triad under current and proposed standards**

Year	0.08 ppm standard (Current)	0.075 ppm standard (Proposed)	0.07 ppm standard (Proposed)
2004	1	12	26
2005	4	23	40
2006	6	25	33
2007 (to date)	2	13	20

**CODE ORANGE** means that conditions are unhealthy for children, people who work outside, and people with breathing ailments.

SOURCE: Forsyth County Department of Environmental Affairs

# PART CONNECTIONS

## HUMAN SERVICE TRANSPORTATION DEMAND

Human Service transportation demand continues to grow. In fiscal year 2006/2007, Connections' ridership grew, with some months' showing growth exceeding 100 new patient



trips. To meet the demanding growth, PART has expanded the Connections service area along the US 421 and 52 corridors connecting Express Service on to Forsyth and Baptist Hospitals from Watauga and Surry Counties.

PART's Connections service began in April 2004 with the purpose of coordinating Human Service, Out-of-County, Non-Emergency Medical Transportation to Durham's VA,

Duke and Chapel Hill Hospitals, and WFU/Baptist and Forsyth Hospitals of Winston-Salem.

PART continues to work with member counties to facilitate more medical trips for their respective Human Service agencies. PART personnel holds various outreach venues to elderly and Medicaid patients as they experience their first Connections' ride. Counties agencies realize the value of PART's Human Service transportation option, as it is indicated by the continued growth of users from various jurisdictions. ■

**In Our 5th Year Anniversary Celebration!**  
**Tuesday, October 2nd**  
**Refreshments & Giveaways**  
**PART Regional Hub**  
**Regional Rd., GSO**  
**883-PART**



## COMMUNICATIONS FOR REGIONAL TRANSPORTATION

VOLUME 5 ISSUE 1 FALL 2007

7800 Airport Center Dr., Suite 102  
Greensboro, NC 27409

### MISSION

TO ENHANCE THE  
QUALITY OF ALL  
FORMS OF  
TRANSPORTATION  
FOR EACH OF OUR  
CITIZENS THROUGH  
EFFICIENT USE AND  
PROTECTION OF  
OUR NATURAL,  
ECONOMIC AND  
HUMAN  
RESOURCES.

[www.PARTnc.org](http://www.PARTnc.org) • 336.883.PART

### PART STAFF

#### EXECUTIVE DIRECTOR

BRENT MCKINNEY

#### PROGRAMS MANAGER

SCOTT RHINE

#### OPERATIONS MANAGER

DAVID MORRIS

#### SPECIAL PROJECTS COORDINATOR

LISA CHISLETT

#### FINANCE OFFICER

TERAESA JONES

#### TRANSPORTATION DEMAND MANAGER

CHANTALE WESLEY

#### CONNECTIONS COORDINATOR

AMANDA HAYES

#### ADMINISTRATIVE ASSISTANT

ALPHANIE MCCALL

#### REGIONAL RIDESHARING COORDINATORS

RUBY REVELL  
STEFANY SOWELL  
JO-ANNE ABEL

## NEW PERSONNEL

As PART recognizes a rigorous growth pattern for 2007, the PART Board of Trustees approved several new positions to the existing PART staff of nine. The new slate of positions included Transportation Demand Specialists, Finance Officer,

Modeler, and Public Relations personnel. Each position is posted on the PART website, [www.PARTnc.org](http://www.PARTnc.org), as it opens.

We encourage you to welcome these new employees when you visit the PART office.

### TRANSPORTATION DEMAND MANAGER



CHANTALE WESLEY

PART added a new Transportation Demand Manager to increase community awareness with the goal of increasing mobility options in the region. Chantale Wesley came to PART in

September with a strong background in Banking and Sales, and a passion for community outreach. With her initial focus on educating major employers on government transportation tax incentive programs, Chantale is anxious to promote PART's Regional Work Program; including Express Bus RSVP vanpool program and the Triad Best Work Places for Commuters initiative.



TERAESA JONES

### FINANCE OFFICER

Teraesa Jones joined the PART staff in August to serve as the Finance Officer. Jones, a Certified Public Accountant, brings years of experience and knowledge to the Authority, as well as a degree in Business and Accounting.