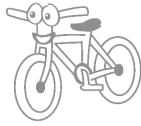




# TRIAD COMMUTE CHALLENGE



*Share the Ride - Clean the Air*



Dear Friend:

You are invited to join in North Carolina's effort to improve our air quality! Many businesses and organizations across the state are proactively working to support more sustainable, eco-friendly practices. As a part of this endeavor, we present to you the fifth annual **TRIAD COMMUTE CHALLENGE!**

Last year, we "challenged" people across the Triad to try less-polluting transportation alternatives. **More than 4,000** people pledged to carpool, ride the bus, bike, walk or telecommute instead of driving alone! As a result, participants saved approximately \$200,000 in fuel expenses while reducing over 1.5 Million vehicle miles of travel!

Your participation is needed to help make this year's Challenge (April 9, 2011 - July 9, 2011) an even greater success. All donations will be used for prize drawings, as an incentive to pledge. Your support will **show your business's commitment to:**

- *Improving air quality*
- *Reducing traffic congestion*
- *Enhancing NC's quality of life*

Please review the attached sheet and let us know how you would like to contribute. We will gladly **promote your business** in return for your support. If you need more information, call the Project Manager, Chantale Wesley, at (336) 235-6641 or email [chantalew@partnc.org](mailto:chantalew@partnc.org).

Sincerely,

*Chantale Wesley*

Chantale Wesley  
TDM Manager  
PART

*Lorelei Elkins*

Lorelei Elkins  
Program Coordinator  
Triad Air Awareness

## COORDINATED BY

**Piedmont Authority for Regional Transportation**  
7800 Airport Center Drive, Suite 103  
Greensboro, North Carolina 27409  
Phone: (336) 235-6641 • Fax: (336) 235-6659

**WWW.PARTNC.ORG**

**Triad Air Awareness**  
537 North Spruce Street  
Winston-Salem, North Carolina 27101  
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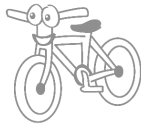
**WWW.TRIADAIR.ORG**



# TRIAD COMMUTE CHALLENGE



*Share the Ride - Clean the Air*



**YES!** I want to participate in the **TRIAD COMMUTE CHALLENGE!**

April 9<sup>th</sup> - July 9<sup>th</sup>

I will show my support and encourage people to pledge by:

- Sharing supplied information via Email, Intranet, PSA, etc.
- Allowing an on-site visit (information booth / presentation)
- Supporting a runner or walking team from your company to participate in the Commuter Dash 5K Kick-Off Event at Bur-Mil Park on April 9th
- Sponsoring the Challenge (choose Sponsorship Level below)

Organization Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_  
Street City Zip

Contact Name & Title: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: (\_\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_

Donation Amount (if applicable): \$ \_\_\_\_\_

Donated Prize (if applicable): \_\_\_\_\_ Valued at: \$ \_\_\_\_\_

\_\_\_\_\_  
Signature

\_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_  
Date

**Please return this form by:**

Fax: (336) 235-6659 • Email: [ShareTheRideNC@partnc.org](mailto:ShareTheRideNC@partnc.org) • Phone: (336) 235-6641  
PART, 7800 Airport Center Drive, Suite 103, Greensboro, NC 27409

## Sponsorship Levels

Donations are tax deductible. Make checks payable to: PART. (By April 1, 2011)

- Platinum (prize / cash donation of \$500 or more)**  
You will receive: Platinum level logo recognition on the website *homepage* which links to your company website; Verbal recognition at the kick-off event, optional table display; name recognition in press releases and on campaign materials
- Gold (prize / cash donation of \$250 or more)**  
You will receive: Gold level logo recognition on the website
- Silver (prize / cash donation of \$100 or more)**  
You will receive: Silver level name recognition on the website
- Bronze (prize / cash donation less than \$100)**  
You will receive: Bronze level name recognition on the website