



**MINUTES**  
**Heart of the Triad Strategic Planning Committee**  
**January 21, 2009**

**Strategic Planning Committee Members Present:**

Richard Linville, Forsyth County Commissioner  
 Robbie Perkins, Greensboro City Council  
 Ray Combs, Town of Oak Ridge  
 David Rowe, Town of Oak Ridge (alternate)  
 Dana Caudill Jones, Town of Kernersville  
 Evelyn Terry, Winston-Salem City Council (alternate)

**Others Present:**

Brent McKinney, Executive Director PART; Paul Norby, Winston-Salem/Forsyth County Planning Director; Lee Burnette, City of High Point Planning Director; Lisa Chislett, PART; Jeff Hatling, Community Development Director, Town of Kernersville; Paul Johnson, High Point Enterprise; Dick Hails, Planning Director, City of Greensboro; Bill Bruce, Guilford County Planning Dept.; Randy McCaslin, City of High Point; Gayle Anderson, Winston-Salem Chamber of Commerce; Latimer Alexander, High Point City Council; Lydia McIntyre, Greensboro MPO; Stuart Parks, Stakeholder Committee member/Forsyth County-Residential Development; Homer Wade, Stakeholder Committee member, Guilford County Commercial Development; Ricky S. Idol, Forsyth and Guilford property owner; Rob Bencini, Guilford County; Bruce Boyer, Kernersville Chamber of Commerce; Jimmy Morgan, Stakeholder Committee member/resident; Joanne Morgan, resident; Doris Chappell, Stakeholder Committee member/resident; Blake Cox, Stakeholder Committee member/resident; Dr. Pat Schreiber, Stakeholder Committee chairperson/resident; David Ceiner, Stakeholder Committee member/resident; Chris Frantz, Stakeholder Committee member/resident; Rafe & Marianne Royle, residents; Cathy Poole, resident.

Co-Chairman Richard Linville called the meeting to order.

**Minutes.**

Co-Chairman Linville asked for any comments on the October meeting minutes. If no corrections were needed, he asked for a motion of approval.

**Motion by: Robbie Perkins to approve the October minutes.**

**Second by: Ray Combs.**

**Vote: Unanimous.**

Paul Norby gave an overview of the agenda and status of the study/planning process to date. He also reviewed the Vision Statement and the Draft Assurances.

### **Discussion of Goals and Objectives.**

Lee Burnette reviewed the draft Goals and Objectives for the plan. The set of assurances and goals and objectives contained in the document will serve as the guidelines for the Heart of the Triad project planning process. He stated that the document had been discussed and approved by the Planning Directors and the Stakeholders Committee. The combined efforts of both committees created one document for presentation to the SPC. Mr. Perkins praised the document and expressed appreciation to both committees for working together.

Mr. Combs liked the document but also wanted to include planning for public schools in the area.

Mr. Perkins suggested involving the group working on the PTIA/Aerotropolis project through the Piedmont Triad Partnership office in the planning process. He noted that PART is also continuing work on the Seamless Mobility project for regional public transportation and working on a multi-modal regional transportation facility project.

Audience members asked if the public would have an opportunity for input during the process. Mr. Norby stated that there will be scheduled public input meetings and the planning directors and Stakeholder Committee members will continue to work together on details of the project including a schedule of events.

Dr. Schreiber stated that the committees had worked many hours and closely together to present one document.

Ms. Terry asked about the reference to “governance” in the goals and objectives. Mr. Norby explained that it was included to reiterate that there would not be another layer of government in the area.

Latimer Alexander, High Point City Councilman, asked if the document would override existing land use plans if approved by other elected bodies. Dick Hails explained that if adopted, the document would be one of many tools used in the land planning process.

Mr. Perkins stated that we must have regional cooperation between local elected bodies in order to promote a positive image for the area to become economically attractive.

**Motion by: Ray Combs to adopt the presented Goals and Objectives document with the inclusion of additional language to include the public schools.**

**Second by: Robbie Perkins.**

**Vote: Unanimous.**

Audience member, Cathy Poole, asked the SPC to formally adopt the American Planning Association ethical principals in planning. Co-Chairman Linville stated, as previously discussed at length on June 3, 2008, each member of the SPC is appointed by an elected body and is accountable to that body and to the electorate. In addition, each member as an elected official takes an oath of office and is subject to state laws and jurisdictional ethical policies. If anyone feels a member has violated ethical principals they are subject to, they should discuss information regarding such with the City or County Attorney of that jurisdiction.

Mr. Combs asked that a letter be written to Forsyth and Guilford County school superintendents regarding inclusion in this process.

Future SPC meeting date will be announced later.

**Motion by: Robbie Perkins to adjourn the meeting.**

**Second by: Ray Combs.**

**Vote: Unanimous.**

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