

PART is connecting communities!

As part of our *Explore with Express* series, each month, this newsletter will focus on different PART routes and share something exciting and fun about the communities these routes connect! Each of the cities in our 10-county network has interesting and unique features to enjoy, and PART makes connecting easy and affordable. This month's focus will be on our Route 2 Greensboro Express.

Greensboro prides itself on the more than 100 miles of trail and greenway systems it has for the community to enjoy. Using the Greensboro Downtown Greenway, a 4-mile walking and biking trail that loops the city, people can access

many of the city's extensive 100 miles of trail systems right from the downtown area. Within walking distance is the Steven Tanger Center, the International Civil Rights Center & Museum, the historic Carolina Theatre, along with a host of wonderful restaurants, shops, and venues. All easily accessible from PART's downtown depot stop.

PART buses are climate controlled, bike-friendly, handicap accessible, have high back reclining seats and high ceilings. So ... sit back and enjoy the ride as you get out and explore what our neighboring communities have to offer.

Visit [Greensboro-nc.gov/departments/parks-recreation](https://greensboro-nc.gov/departments/parks-recreation) to find your next adventure and utilize PART's Trip Planner at partnc.org/291/Google-Trip-Planner to make it an easy to get to adventure.



Carolyn Q. Coleman

Carolyn Q. Coleman, trailblazing civil rights activist and Guilford County NC Commissioner, died Wednesday, January 26th, 2022. Coleman was the first Black woman to chair the board.

"Not once in her remarkable life did she slowdown in her advocacy and commitment to supporting equity, inclusion, and tolerance." (Skip Alston, chair of the Guilford County NC Commissioners)

Commissioner Coleman was also an esteemed member of the PART Board of Trustees since 2005. We are so thankful for her service.



Focusing on Passenger Mobility



Over 4 billion people living in urban areas worldwide need to commute to work and travel every day. That's over 265 billion trips made in a year! (medium)

For the public transportation industry, this requires that we keep moving – to keep things moving! Therefore, PART and the NCDOT-Integrated Mobility Division are currently participating in a Mobility as a Service (MaaS) training program provided by the National Center for Mobility Management (NCMM).

MaaS is an integrated mobility concept in which travelers can access different modes of transportation over a single user interface,

allowing them to plan seamlessly, book, and pay on a pay-as-you-go or subscription basis. The ability for customers to quickly search, book, track, and pay for trips using mobile devices is changing the way people get around and interact with travel.

The first phase of the MaaS training program focuses on developing an implementation guide for the Piedmont Triad transit agencies. Then, using that as a working model will carry out the program statewide. Around the world, companies are introducing new ways to provide mobility services to their communities. And while MaaS implementations are a challenge, we find this direction to be a necessary component for public transportation to stay relevant, customer-focused, and experience growth in the future, and that is the direction we are moving in!

Ready. Set. GET UMO!

It's time to download the new Umo Mobility App ... the TouchPass system will soon become inactive. There are many new features with the UMO app, and we don't want you to miss out! The Umo Mobility App will keep PART riders moving efficiently by offering multi-modal journey planning, contactless payments, and real-time travel information. To get the new app visit the Apple Store or Google Play Store.

Umo is a simple and easy way for our customers to ride. There are two options, download the app on a smartphone, load funds directly through the app to your account, and scan your QR code to pay when boarding. Or purchase a Umo Smartcard, load funds to the card, and scan your card when boarding. For a limited time, you can exchange your TouchPass card for a free Umo card, but act fast; this offer will not last long! Using the Umo app, you can also load passes and Umo cash for Greensboro Transit Agency (GTA) and High Point Transit System (HPTS).

Visit partnc.org/umo, contact our PART Call Center at 336-883-7278, or email umo@partnc.org for more information. When you register your Umo account fully, we will load a free ride!

An advertisement for the Umo Mobility App and Smartcard. The background is a dark blue gradient. At the top, the Umo logo (a stylized face) is followed by the text "umo makes riding PART easier". Below this is a smartphone displaying the app's interface, which includes a search bar, a "My Wallet" section with options like "Buy a pass or add cash" and "Validation Code", and a "PART" logo. To the right of the phone is a physical Umo Smartcard with the PART logo. Text on the right side of the ad asks, "Are you ready to save more when you ride?". At the bottom, there are two lines of text: "PART doesn't give change, change cards or transfers when paying cash on the bus, you'll also pay each time you ride." and "Pay exact fare, get FREE transfers, and get PART Rewards by using the Umo Smartcard or the Umo Mobile App."

The TouchPass system will soon be gone, so get moving and make the switch TODAY!