

Small town charm!

As part of our *Explore with Express* series, this month's focus will be on PART's Route 4, Alamance Burlington Express. This route seamlessly connects Greensboro, Burlington, Graham, Mebane, and Chapel Hill.

The beautiful historic area of Alamance County is known to many North Carolinians and attracts people from all over our region. The thriving cities have that small-town, "everyone knows your name" feel and are charming and welcoming to visitors. Each downtown area bustles with locally-owned restaurants, breweries, taprooms, coffee shops, antique shops, galleries, beautiful street art, and boutiques. In addition, this area provides an easy-to-access public transit system that will take you where you need to go!



Map out your trip, spend the day and enjoy these easy to get to downtown areas, and then a must-do is to venture out of the downtown areas and explore Burlington's City Park. This park houses an original *Dentzel Carousel*, a spectacular work of moving art. There are only 14 of these beautiful hand-carved wooden carousels left in the world! Visitors can also ride a mini-train or enjoy other amusement rides in the park. The Carousel Festival is an annual event celebrating the carousel and surrounding cities with local artists, live music, food trucks, and more! You can also enjoy the Splash Park at the Maynard Aquatic Center in the summer, located directly behind City Park. So venture out of your county by hopping on a PART bus ... and bring your curiosity for small-town surprises! PART buses are climate controlled, bike-friendly, handicap accessible, and have high back reclining seats and high ceilings. Riding with PART is easy, affordable, and very comfortable!

For more information about Alamance County, go to visitalamance.com/explore/towns-and-villages/

Collaboration is Key!

PART is working in collaboration with other Transit Agency professionals from the Triad to find out more about who is riding our buses and why. We value our riders and understanding more about where they're going and why will help us gain valuable insight for our planners.

Kicking off in May, we will distribute paper surveys to our current riders while also trying to reach prospective and past riders by making a digital version of the survey available on our websites. In addition, participants will be entered into a drawing to win one of several *Transit Agency Swag Bags*! The survey will be promoted with other marketing collateral to drive participation. Our goal is to engage and listen to our riders ... past, present, and future.



Please take a few minutes to complete our brief survey. If you complete the survey AND provide your name and contact information (on the back of this form) you will be entered into our drawing for a chance to win a Transit Agency Swag Bag ... full of Swag from our partner agencies!

Help us plan and you get a chance to WIN!



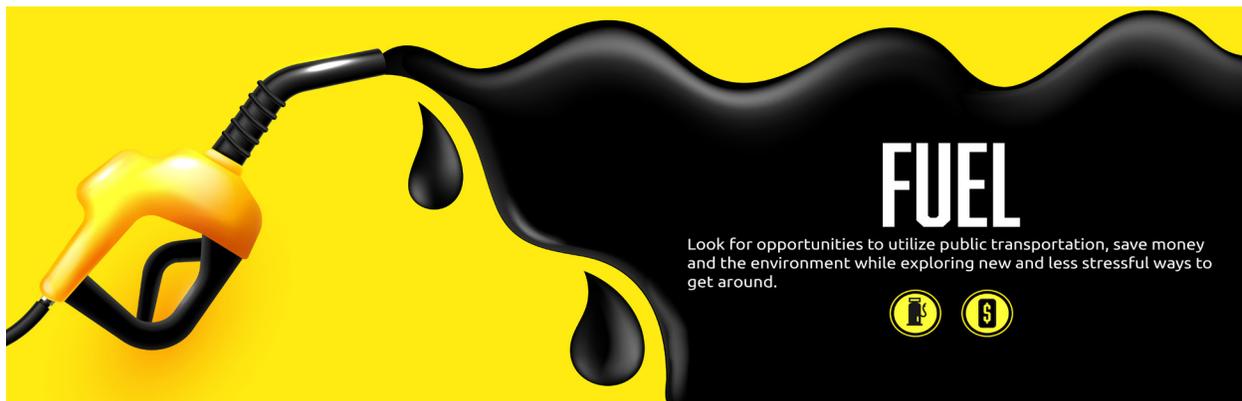
Consider This!

At the time of this publication, the average price for a gallon of regular unleaded gasoline in North Carolina was \$4.17. This is up 56% from last year and 24% from mid-February! Let's say if you need to travel from downtown Winston-Salem to downtown Greensboro and back, you would be traveling about 58 miles round trip. If your vehicle gets 29 miles a gallon, that's \$8.34 in gas each round trip you make. And this doesn't factor in the cost of wear and tear on your vehicle or the stress of driving. If you take the PART Express bus system, you will only pay \$5.00 for your round trip. Considerable savings, especially if this is a regular commute!

Did you know public transportation saves the U.S. the equivalent of 4.2 billion gallons of gasoline annually – and more than 11 million gallons of gasoline per day? Public transportation use saves the equivalent of 300,000 fewer automobile fill-ups every day. (kcata.org)

Exploring different ways to get around may seem confusing to new users. However, utilizing PART's resources will take the confusion out of getting around our region. Go to PARTnc.org/How-to-Ride and explore your options, from trip planning tools to Share the Ride and Vanpool options ... and more! And whether you walk, bike, or take the bus – you save money and help the environment.

Transportation planners across our region work diligently to provide choices and equal opportunities to the citizens in our communities. Planners coordinate these efforts under the umbrella of a regional Transportation Demand Management (TDM) initiative. These planners are working on our behalf to ensure transportation options that are safe and reliable. Look for opportunities to utilize public transportation, and save money and the environment while exploring new and less stressful ways to get around.



PART Never Gives Safety A Day Off!

PART puts our rider's safety at the top of our list, and we want them to know! Safety encompasses an entire scope of concerns, health being a top concern, especially given the pandemic and its effects on our general population and public transportation.

Kicking off in April, we will launch a Triad Regional Transit Campaign, RideTheTriad.org. This campaign will include Facebook ads, audio streaming, local radio ads and digital display graphics across several platforms. The campaign runs for seven weeks, from April 11th - June 6th and is part of our TDM (Transportation Demand Management) initiative. It includes transit agencies from Davidson County, Burlington, High Point, Winston-Salem, Greensboro, and PART. Our focus is to promote riding transit in the Triad, and how riding the bus is safe! This campaign encourages riders to ... Get back to where they need to go ... Get on the bus!

