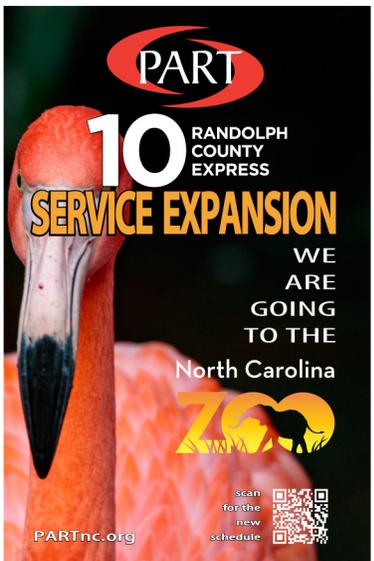
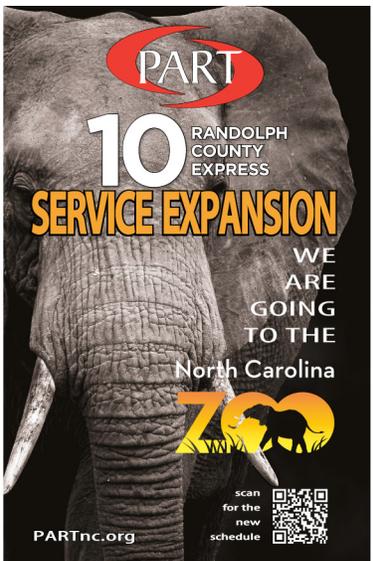
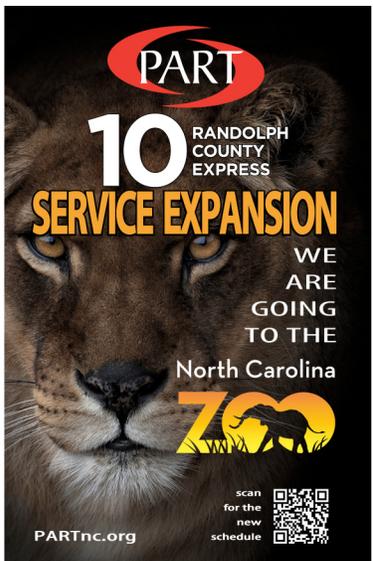
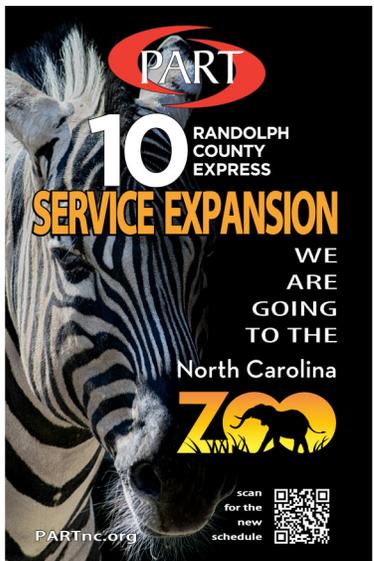


## PART Is Going To The Zoo!

In a collaborative effort to gauge Randolph County residents' transportation needs, the City of Asheboro, the Regional Coordinated Area Transportation Service (RCATS), and PART recently distributed a survey to gather data in the region. In addition, Randolph County, the YMCA's Asheboro branch, Randolph County Community College, Christ United Outreach Center (CUOC), and the Asheboro Housing Authority partnered to help collect the information. The response was excellent, and we were able to provide reliable data for our planners to work with.

As a result, we expanded our Randolph County Express Route 10 service effective 8/1/2022. Community interest drove PART's expansion to include a stop at the North Carolina Zoo. Again, collaboration played a key role, and working with our North Carolina Zoo partners, PART landed a front door stop at the North American entrance. Messaging about the service expansion started going out to the public in mid-August utilizing a series of four ads, published as print and web-based, running for eight weeks, along with a series of four email campaigns through Triad City Beat, a local publication that focuses on the Triad ([triad-city-beat.com](http://triad-city-beat.com)).

In addition, PART and several of our Randolph County partners ran email campaigns, put out posters, and ran web ads and social media blasts through various platforms. The messaging will continue through October and include an ad going into the city of Asheboro's quarterly newsletter. PART also has a tab on the North Carolina Zoo website! [nczoo.org/visit/part-bus](http://nczoo.org/visit/part-bus). We want riders to know ... we are going to the North Carolina Zoo!



## Explore With Express.

Route 21 NE Chimney Rock Express is another workhorse of a route. This service runs 6:15 am - 8:45 pm out of the Coble Transportation Center, getting riders to and from work and school. With stops at Harris Teeter Perishable warehouse, two GTCC Aviation centers, HAECO, Harris Teeter Distribution Center, and the Industries of the Blind Distribution Center, this route makes the stops! An added bonus, this route connects with Greensboro Transit Authority's (GTA) route 9 bus at our Swing Road stop. Connecting Communities, that's what we do!

For more information, go to [partnc.org/338/Route-21](http://partnc.org/338/Route-21).

## Triad Travel Counts.

Our local Metropolitan Planning Organizations, known as MPOs, staffed by your neighbors and local residents, will launch a vital survey this fall called **Triad Travel Counts**. This research data is only gathered approximately every ten years, so the information is crucial to our region. PART is collaborating with the MPOs in our area to conduct the study. This is a rare opportunity for households to provide vital information that will help set transportation priorities for many years. The insights gained from this survey will help prioritize local transportation projects, improve mobility, and reduce congestion.

Communication to the public about the study will include public relations campaigns, web, social media, email campaigns, and print. This survey will collect details about how residents get around the region, whether going to work, shopping, visiting family or friends, or finding entertainment. MPOs will use this data to understand how our transportation systems currently work for citizens and help us decide where things can be improved. If you are invited to participate in the survey, please take part and make sure you represent your neighborhood, town, and county!



## Save Money On Your Commute ... Join A PART Vanpool.

A vanpool can be described as a blend of a traditional carpool and on-demand services, like taxis, Uber and Lyft. Compared to carpools and on-demand services, vanpools provide a more organized system and an easier way to connect with people on your route. Rather than a group of friends or coworkers sharing their private cars, designated drivers are assigned a vanpool vehicle to use for commuting purposes. The more riders that join in, the more money you save!

Unlike on-demand services, you won't have to request a new ride daily and wait to be matched with a new driver. Instead, riders set their pick-up and drop-off times that they can plan their schedules around. In addition, PART vanpoolers are charged a fixed monthly, all-inclusive fee that each rider pays directly to PART. This means you will never have to worry about collecting funds or coming up with gas and repair money. And surge pricing, which can peak during rush hours when you are likely doing your commute and is standard for most on-demand services, will be a thing of the past. Consider joining a PART Vanpool today. For more information, go to [partnc.org/157/Vanpool](http://partnc.org/157/Vanpool).

