A Formula For Fairer Fares: Fare Capping

Fare capping represents a growing trend in public transit because it offers both agencies and riders a win. Fare Capping offers an incentive for riders to switch to mobile or card payment options reducing the agency overhead associated with handling cash. Meanwhile, riders recognize the convenience and assurance of not paying more for fares than necessary.

The *PART Rewards Program* gives daily and monthly savings to passengers using the stored value in their Umo account through our Fare Capping program.

How it works?

Passengers load money, known as stored value, into their Umo account. They can load anywhere from $5 -$100 at a time. Then, as they ride, the Umo system deducts money from their account for each trip. And transfers within the PART system are free for Umo users!

Once they have ridden two times and paid a total of $5 in one day ($2.50 for discount riders), the Umo system will let them ride fare-free for the rest of that day. That means whether they ride three or ten times that day, they won't pay more than $5!

Starting at the beginning of the calendar month, Umo will start counting how many times they ride. Once they have ridden 32 times and paid $80 ($40 for discount riders), the Umo system will let them ride fare-free for the rest of the month. So for someone who rides to and from work every day, after 16 days, no matter how many more times they ride, they won't pay any more that month!

The *PART Rewards Program* is only available to passengers that use stored value through the Umo system because the technology automatically counts the number of trips and payments riders make and confirms when they reach their 'cap'.
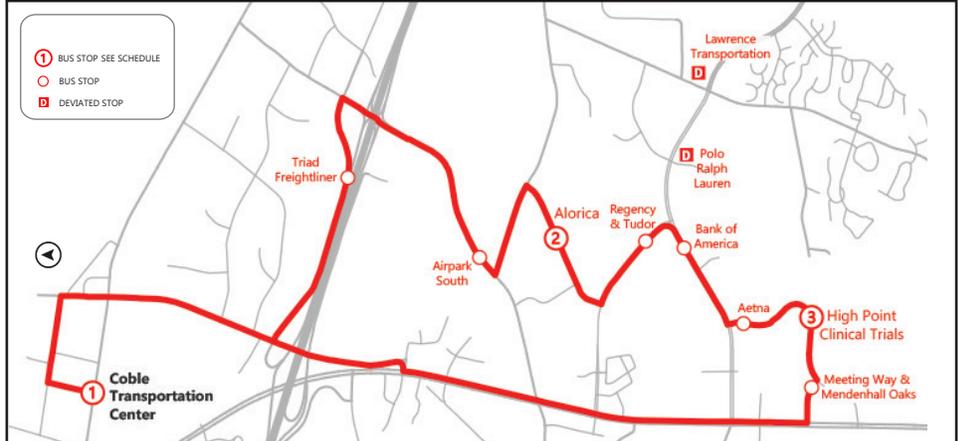
For more information or to signup for Umo, visit *PARTnc.org/358/Umo-Mobile-Smartcard-Faring*.

RIDE, RELAX, and RECEIVE

REWARDS

THE MORE YOU RIDE, THE MORE YOU SAVE WITH UMO CASH

umo ™

Explore with Express

Route 23 SE Piedmont Parkway is one of our early morning to late evening routes, running 6:15am-8:45pm. This hard-working route has nine stops along the way and two Deviated Stops, available by reservation only. Deviated Stops can be scheduled by contacting our Call Center at 336.883.7278.

23 SE PIEDMONT PARKWAY
MONDAY - FRIDAY

partnc.org/27/Routes-Schedules

How Does Sharing Relate To Public Transit?

Share the Ride NC is a statewide web-based platform created to help form carpools and vanpools and make finding and using mobility options easier. Funding is provided by the Charlotte Area Transit System, GoTriangle, Land of Sky Council of Governments, Piedmont Authority for Regional Transportation, Go Coast, and NCDOT. Each Agency brings a unique set of resources working towards the same goal, offering mobility options to help citizens with transportation needs and to protect and improve our natural environment. Visit *ShareTheRideNC.org* to see how you can share your ride!

Charlotte Area Transit System (CATS): Managed by the Public Transit Department of the City of Charlotte, CATS operates local and express buses, neighborhood shuttles, vanpools and carpools, and specialized transportation services for special needs customers. CATS also has a state-of-the-art rapid transit system that integrates bus and light rail into a comprehensive public transportation network. *charlottenc.gov/cats*
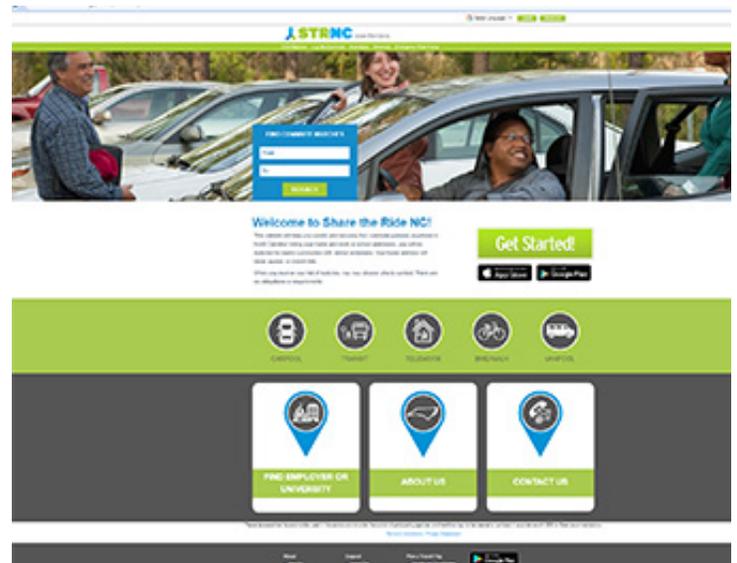
GoTriangle: A partnership of public transit agencies and organizations funded to promote commuter benefits in the Triangle. The GoTriangle Regional Call Center (919-485-RIDE) and gotriangle.org help people find more sustainable ways to get around -- transit, carpooling, biking, and more! Need a personal step-by-step process on how commuting in the Triangle works, try Individualized Assistance at *gotriangle.org*

Land of Sky Council of Governments (COG): Spanning North Carolina's majestic western mountains, the Land-of-Sky Region is a dynamic center of tourism, manufacturing trade, and education. The 1,867 square mile region encompasses Buncombe, Henderson, Madison, and Transylvania Counties and almost 320,000 people. *landofsky.org*

Piedmont Authority for Regional Transportation (PART):
Provides connections between major cities and nine counties (Alamance, Davidson, Davie, Forsyth, Guilford, Randolph, Rockingham, Stokes, and Yadkin) in the Piedmont Triad region. Riders can call 336-883-7278 to learn more about express buses, shuttles, vanpools, carpools, and various Transportation Demand Management (TDM) services. *partnc.org*

Go Coast: Wilmington's regional Transportation Demand Management (TDM) program. The program aims to develop and promote a range of transportation choices for the Wilmington region's citizens and visitors. *gocoastnc.org*

NCDOT Public Transportation Division: links to more than 100 urban and rural public transportation systems serving all 100 counties in North Carolina. NCDOT Traffic & Travel Conditions provides real-time travel and weather information and transit, rail, and airport information for North Carolina. *ncdot.gov/divisions/public-transit*

Start Tracking Your Bus Today!

On November 1, 2022, PART went live with our new web-based Real Time Bus Tracking Service. It is easy to use, and there is no app to download! Our customers can utilize this service amenity with their mobile device or a computer through a web browser and by visiting *PARTbustracker.com*. Riders can watch buses move across their screen in real-time and view information on the next stops and estimated arrival times. This is just another way PART makes using mobility options easy! Ride a PART bus today and see how easy it is to save money and help the environment at the same time!

PARTbustracker.com