

## Great Expectations!

To better serve our riders, on July 31, 2023, PART is launching Service Expansions on two of our Express Routes! PART's **Route 9 Davidson County Greensboro Express** service will add four new run times. This route runs out of Greensboro's Galyon Depot. Stops include Market St. @ Greene St., UNCG @ Gate City Blvd., Coliseum Dr. @ Freemill Road, the High Point Depot, Guilford Technical Community College's (GTCC) High Point Campus, and the Thomasville Park & Ride lot. The added run times leave out of Greensboro's Galyon Depot at 7:30am, 9:30am, 11:30am, and 1:30pm.

In addition, we have enhancements to our existing Airport Connector service. We renamed the service **Route 25 Piedmont Triad International Airport Express**. We will ramp this service up from the existing on-demand service to running every 30 minutes from 6:15am-8:45pm Monday-Friday out of our Coble Transportation Center. Saturday service will remain on demand at this time! And ... the cost for this service is the same low fare as all other Express Services, \$2.50 one way with half price fare available for Seniors (60+), Disabled, Veterans, Students, and Medicare Cardholders. [PARTnc.org](http://PARTnc.org)

**9** DAVIDSON  
COUNTY  
GREENSBORO  
**EXPRESS**  
MONDAY - FRIDAY

**25** PIEDMONT  
TRIAD  
INTERNATIONAL  
AIRPORT  
**EXPRESS**  
MONDAY - SATURDAY

## Transit Agencies, Universities, and Colleges Working Together!

The *Piedmont Triad University & College TDM Working Group* recently completed its third meeting as they continue to work together to establish a collective group of members. The group currently consists of eight Universities and Colleges spanning 6 Regional Transit Agencies and includes access to Amtrack, Greyhound, and the Piedmont Triad International Airport.

The group looked at what other North Carolina Institutions outside of the Triad Region are doing and compared what TDM (Transportation Demand Management) efforts are going on in our local communities.

As a result of these dialogues, the current Working Group has decided to collectively promote a series of Marketing Campaigns aimed at exposing students to our regional transportation network and the reduced or free fare payment systems available to all students across the different agencies. These campaigns will discuss the resources available, how to use these resources, and how to view our regional connections through [RideTheTriad.org](http://RideTheTriad.org). Our goal is to create a program that encourages students to explore our vast region by utilizing alternative modes of transportation while discussing the positive environmental impacts of using these options.



WAKE FOREST  
UNIVERSITY



Davidson-Davie  
COMMUNITY COLLEGE



N.C. A&T  
STATE UNIVERSITY

GTCC  
GUILFORD TECHNICAL  
COMMUNITY COLLEGE



THE UNIVERSITY of NORTH CAROLINA  
GREENSBORO



WINSTON-SALEM  
STATE UNIVERSITY

ForsythTech  
Community College



ELON  
UNIVERSITY

## **It's Time To Reboot.**

PART is rebooting our PARTnership Program. The PARTnership Program is an Employer-Based Mobility Options Program. It is a FREE resource for employers in the TRIAD.

### **Benefits**

PARTnership Program members have access to several programs and services that PART can utilize to develop and implement customized transportation options to address their worksite's commuting challenges.

### **Expand Recruitment Area**

Companies interested in expanding their recruitment area to meet labor needs can remove barriers for prospective employees and alleviate concerns about the cost of driving to and from work by offering access to easy, affordable transportation options.

### **Improve Employee Benefits Package**

Member companies will be able to receive professional guidance on implementing no-cost benefits such as preferential parking for carpools and vanpools, reduced bus fare or more complex benefits like the Federal Commuter Tax Benefit Program for employees.

### **Address Parking Demands**

Participating businesses can reduce the demand for parking at their worksite by helping employees access public transportation, encouraging them to share their ride to work, or offering a Vanpool Program. Every Vanpool can reduce 3-14 vehicles from a work site.

### **Minimize Tardiness & Absenteeism**

Cut down on employee tardiness and absenteeism by encouraging employees to share the ride to work. Employees who ride together to work are more aware of how their behavior impacts the group and feel responsible for arriving promptly at the designated meeting location.

### **Incentives**

As PARTnership program members, employees are eligible to participate in special incentives, including 30% off the cost of PART's 31-Day and 10-Ride bus passes, a first-month discount for new Vanpool group leases, and the Emergency Ride Home program.

PART will be marketing this existing program to businesses in our region to connect employers and employees to the vast array of mobility options available. If you want more information about this program, email PART at [contactus@partnc.org](mailto:contactus@partnc.org).



**An Employer Based Mobility Program**

[PARTnc.org](http://PARTnc.org)

