

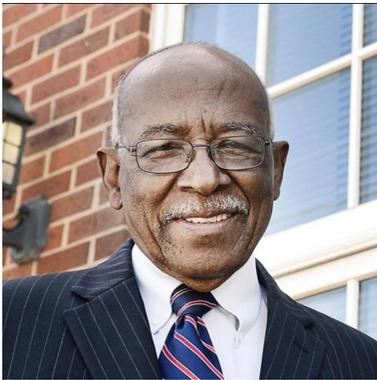
Service. Leadership. Continued Support!

The Piedmont Authority for Regional Transportation (PART) was created in 1997 under NC Legislation, General Statute 160A, Article 27. The PART organization was established and is governed by local elected officials who represent member counties, the four largest cities, the four Metropolitan Planning Organizations (MPOs) of our urbanized area, the two largest airports, and NCDOT.

PART is the only one of its kind in NC, formed to enhance all forms of transportation through the efficient use and protection of our natural resources. The foundation of continual success at PART originated with a board of elected officials, now 21 members strong, representing the local jurisdictions encompassing PART's territorial jurisdiction.

As 2024 draws to a close, it is worthy of recognizing the valuable leadership of PART Board Members who have served their communities and the PART Board over the years. A special thanks and appreciation to PART Board members retiring from elected office at the end of 2024. Mayor Leonard Williams, Burlington-Graham MPO Chair (18 years on PART's Board), Commissioner Kevin Austin, Yadkin County Government (13 years on PART's Board), and City Council Member Kevin Mundy, City of Winston-Salem (3 years on PART's Board).

Thank you, Mayor Williams, Commissioner Austin, and Council Member Mundy, for your service, leadership, and continued support.



Mayor Leonard Williams



Commissioner Kevin Austin



City Council Member Kevin Mundy

REBOOT!

The PARTnership Program, originally launched in 2017, was designed to provide employees working in downtown Winston-Salem with incentives for using public transportation during the development of Salem Parkway. Since the completion of Salem Parkway, the program has been inactive. In part because of the pandemic and the new norm of commuter travel. Now, PART is relaunching the program as a "Ride the Triad" initiative.

The program is designed to help employers in the Piedmont Triad offer sustainable commuting options for their employees. It provides tools to reduce parking demand, lower transportation costs, and encourage alternatives to driving alone. Membership is free and includes benefits such as a Customized Commuter Options Report, access to Vanpool discounts, guidance on Commuter Tax Benefits, marketing support, and eligibility for the Emergency Ride Home program and Commute Friendly NC recognition.

Businesses, government units, and educational institutions are encouraged to join. For more information or to enroll, contact us at PARTnership@PARTnc.org.



PARTnership PROGRAM

Incentives

As PARTnership program members, employees are eligible to participate in special incentives, including 30% off the cost of PART's 31-Day and 10-Ride bus passes, a first-month discount for new Vanpool group leases, and the Emergency Ride Home program.



It Has Been An Uphill Ride!

It has been impressive to watch Public Transit agencies evolve to meet new ridership trends resulting from the COVID-19 pandemic. In April 2020, a dramatic and swift drop to just 20% of pre-pandemic ridership was realized, and it caused an unprecedented disruption to public transportation systems worldwide. In a remarkable reboot, transit ridership in the U.S. is recovering, according to the latest update from the American Public Transportation Association (APTA). Not all transit agencies 'fared' as well as others but PART has strategically worked and is able to join the ranks in this positive upward trend in ridership.

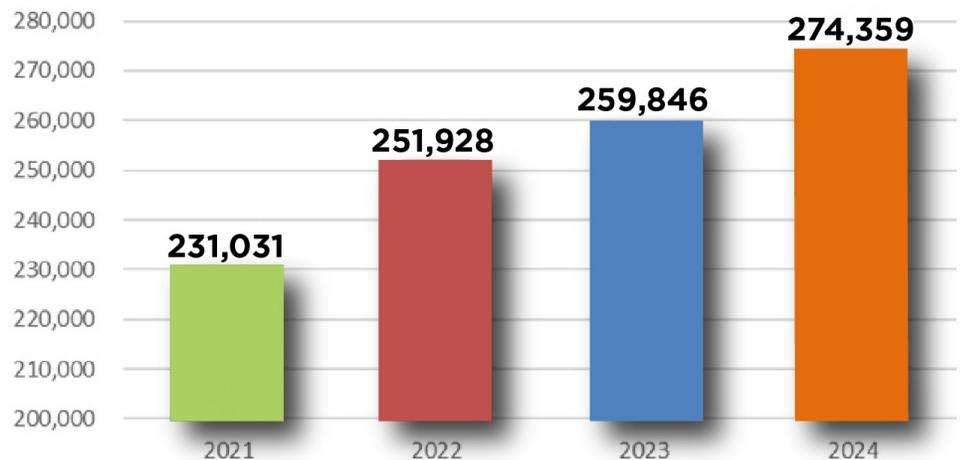
APTA reports that several factors are influencing this steady growth, particularly the trend of remote workers returning to the office coupled with transit agencies offering creative ideas to solve their community's newly changed needs. PART has been proactive by implementing innovative strategies that keep our buses moving and our riders connected! For example, we reconfigured our Piedmont Triad International Airport service area Shuttle Routes to introduce an On-Demand Service, while expanding our reach ... making travel more accessible and flexible for our riders. Our marketing efforts have strategically emphasized environmentally friendly messaging to promote the benefits of public transportation for both the environment and our rider's wallets. In collaboration with local transit agencies, we have promoted regional connectivity utilizing partner agency connections. We updated our fare payment system to include Umo. This digital platform helps riders track their trips and offers daily and monthly fare capping. Our focus on Transportation Demand Management has strengthened partnerships with regional stakeholders, leading to positive outcomes for everyone involved.

Since 2021, PART's ridership has grown ... up 8% in 2022, up 3% in 2023, and is projected to grow by 5% in 2024. That would be three straight years of growth, which has not happened since 2008.

The resilience of public transportation systems demonstrates our vital role in shaping the cities we operate in. PART is tackling today's challenges and improving our services for our communities. With these changes and more on the horizon, we're excited about building a more robust regional public transit system that meets everyone's needs. Let's move forward together!

PART Express Annual Ridership 2021-2024

(November & December 2024 is projected)



WHAT'S **HAPPENING** / Stay up to date @ PARTnc.org

[RIDER ALERT]

November 5, 2024
All PART Express Riders
RIDE FREE

PART recognizes the importance of participating in our electoral process and we want to do our PART in getting you to the polls!



PART recognizes the importance of voting and provided system wide free rides on Tuesday, November 5th.

Visit our NEW PARTbusTracker.com web-based Tracking and Alert platform and sign up to receive Rider Alerts and get REAL TIME information.



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