

Understanding MicroTransit

In recent years, public transportation systems have evolved to meet the diverse needs of urban and suburban populations. One innovative solution that has emerged is MicroTransit. This service provides flexible and efficient transportation options that can greatly benefit communities in various ways.

MicroTransit is a public transportation service that typically utilizes smaller vehicles, such as vans or shuttles, to offer on-demand rides within predefined zones. Unlike traditional fixed-route buses, MicroTransit operates with more flexibility, allowing passengers to request rides using mobile apps or other digital platforms. This technology-based service complements existing public transit options and enhances accessibility.

Tech-enabled on-demand is where this type of transportation service truly stands out. Automated platforms can consider specific rider needs based on their profile, can field demands in real-time, and integrate scheduled trip requests simultaneously. This way of booking, scheduling, and dispatching on-demand transit aligns with our modern expectations established by the ride-hailing innovators. It is more user-friendly than manually-run demand-responsive transit, where riders typically call in a trip request to a dispatcher who schedules trips most often days or weeks ahead of the desired trip date.

Since agencies that utilize this type of service have the opportunity to maximize the use of their resources and reduce road congestion in their communities, MicroTransit is likely to become more mainstream, especially in areas that do not warrant the need for dedicated fixed route service. Most importantly, MicroTransit enables flexible service and gives riders the power to manage their own transportation.

MicroTransit services represent an exciting development in public transportation that can significantly benefit communities. By increasing accessibility, reducing congestion, and enhancing the overall user experience, MicroTransit can potentially transform the way people travel, supporting both social and economic growth. As cities continue to adapt to changing transportation needs, MicroTransit will play a pivotal role in shaping the future of urban mobility.



Program Promotes Safety and Sustainability

The Piedmont Triad Regional Transportation Demand Management program brings together over 28 agencies and organizations throughout the Triad. Focused on enhancing transportation and safe mobility options for our communities, the group's key goals include:

- Reducing vehicle miles traveled to enhance safety and improve freight movement.
- Lowering transportation-related CO2 and particulate emissions to protect air quality and combat climate change.
- Promoting walking, biking, carpooling, vanpooling, and public transportation as valuable and efficient options for residents and visitors alike.

Operating under the banner of **Ride the Triad**, the program is actively organizing events titled **BE SAFE - Walk, Bike, and Ride Transit** across the Triad. These events aim to educate attendees on how to safely navigate walking, biking, and utilizing public transportation. A primary objective of the BE SAFE initiative is to engage and assist transportation-disadvantaged communities.

The inaugural event is set for June 28th, from 10:00 a.m. to 2:00 p.m., at FaithAction International, located at 2211 W. Meadowview Rd., Greensboro, NC. Participants can look forward to various activities, including a bike rodeo, public transportation trip planning, pedestrian crossing education, food and refreshments, and exciting giveaways such as a bicycle raffle and bike helmets.

Organizations that support transportation for disadvantaged populations are encouraged to register at partnc.org/476/Be-Safe-Event. For inquiries, please reach out to Mark Kirstner at markk@partnc.org.

Be Safe Event



Join Us for a Fun & Educational Experience!

Learn How to Walk, Bike, and Ride Transit Safely!

RideTheTriad.org

Earth Day 2025

PART was proud to sponsor the Piedmont Environmental Alliance's Earth Day Event, demonstrating our ongoing commitment to environmental stewardship and community engagement. This year, we continued our collaboration with our partners at Winston-Salem Transit Authority.

The event attracted over 5,000 attendees, reflecting our community's enthusiasm for environmental causes. As we continue to recognize the importance of Earth Day, we are reminded of the critical role that sustainable practices play in protecting our planet. Our collaboration aims to raise awareness and inspire actionable change that conserves our natural resources.

At PART, initiatives like this Earth Day Event are vital in fostering a culture of environmental responsibility. We look forward to continuing our partnerships and supporting events promoting sustainability and environmental education in the future. Together, we can make a difference for our planet. PARTnc.org

