

Retirement Farewell to Mark E. Kirstner, AICP!

After 17 remarkable years with PART, our Director of Planning, Mark E. Kirstner, AICP, is gearing up for retirement in January 2026! With over 40 years of dedicated service in the Triad region, Mark has truly been a cornerstone in our organization. His departure might be bittersweet, but he retires leaving PART with so many wonderful memories. In the spirit of a true 'Planner', Mark has established a solid foundation for his staff to move forward.

During his tenure at PART, Mark has tirelessly advocated for enhanced mobility systems and services for the citizens of the Piedmont Triad. He has represented us with finesse, collaborating with our member agencies to ensure our region's planning vision becomes a reality. Mark is an integral part of the team, and his absence will undoubtedly leave a big void.

When discussing Mark's upcoming retirement, Scott Rhine reflected, "Mark's contributions have transformed our approach to transportation planning, and his legacy will be remembered for years to come." Staff, across the board, commented that they will miss Mark's sharp wit and innate ability to engage everyone around him. It is obvious his leadership and motivational spirit have set the bar high and in conversations with his staff and co-workers, there was a common thread, they will miss his thoughtful words of encouragement, his knack for sparking ideas and his ability to make work a little lighter and a lot more fun.

As we prepare to say goodbye to Mark, we plan to celebrate the fantastic journey we've had together—it certainly won't be the same without him! Cheers to your next adventure, Mark!



Job Well Done!

As 2025 is fast approaching close, it is worthy of recognizing the valuable leadership of our PART Board Members who serve their communities and the PART Board. We would like to give special thanks and appreciation to PART Board members who are retiring from service on our Board. Mayor Jim Butler, City of Burlington, 9 years on PART's Board, HPMPO TAC Chair Martha Wolfe, 3 years on PART's Board, WSTPO TAC Chair Mike Horn, 5 years on PART's Board, and City of Greensboro Councilwoman Sharon Hightower, 11 years on PART's Board.

Thank you, Mayor Butler, Councilwoman Wolfe, Mayor Horn, and Councilwoman Sharon Hightower, for your service and leadership, and we look forward to your continued support.



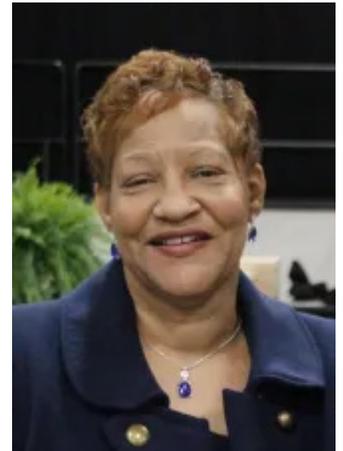
Mayor Jim Butler



Councilwoman Martha Wolfe



Mayor Mike Horn



Councilwoman Sharon Hightower

Mobilizing Marketing Support.

October 6th, PART went on the road with our innovative, technology-based MicroTransit service, designed to provide transportation solutions for the Piedmont Triad International Airport (PTI) and surrounding areas. This service was designed to enhance mobility options by offering on-demand rides that can be booked conveniently through a mobile app or by contacting PART's Regional Call Center. This service also connects to PART's network of transportation options available through the Coble Transportation Center. With a focus on flexibility and convenience, passengers can request rides directly from their locations, making it easier to travel to and from the airport and nearby destinations.

The first Marketing effort for this service was published in May 2025 as a LinkedIn Article detailing the MicroTransit trend in public transportation and highlighting the many benefits this type of service offers to the community. Following came PART's ON-DEMAND MicroTransit Service "COMING SOON" digital platform Ads, running two weeks before service, which transitioned to a "Launched" campaign featuring an entire suite of Marketing collateral. In addition to the digital ads, 11x17 Posters were installed on all buses and in key transportation hubs; vehicle wraps were designed; and LinkedIn, Facebook, and Instagram, along with our two channels at the Coble Transportation Center, started running a 15-second commercial produced to air on Fox 8 WGHP 10/20-11/19. Route brochures and business card handouts were produced. This comprehensive and strategic marketing campaign was a collaboration between PART's Marketing and Operations teams and aims to ensure the community is aware of this mobility option.



LinkedIn Article

11x17 self adhesive posters in ALL BUSES AND DEPOTS



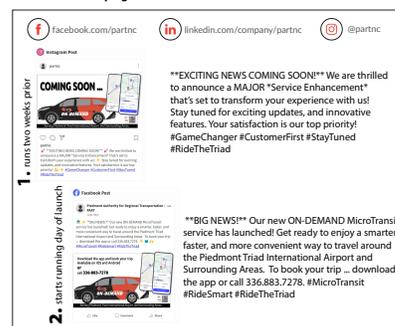
3.5x2 pocket pal printed handout



Web and Digital Ad sliders



social media campaign



Bi-fold route brochure PRINT



Impressive Numbers!

At the end of PART's 24-25 fiscal year, PART's Vanpool Program not only surpassed all other Vanpool programs in NC, but also boasted some pretty impressive numbers, in addition to being #1.

By the end of the fiscal year, PART's Vanpool Program operated 34 vans, clocked a remarkable 1,538,572 miles on the road, generated 24,737 Vehicle Revenue Hours, and facilitated 135,090 Passenger Trips.

Realizing continued growth, PART currently has 36 vans on the road, with an additional 6 vans ordered to join the fleet. PART's leadership continues to guide what distinguishes PART from other vanpool programs ... exceptional and well-structured Customer Service. Rooted in our dedication to serving the community, this flagship program continues to set the 'gold standard' and pave the way for effective, reliable transportation solutions.

