

## Driving Change for Our Communities!

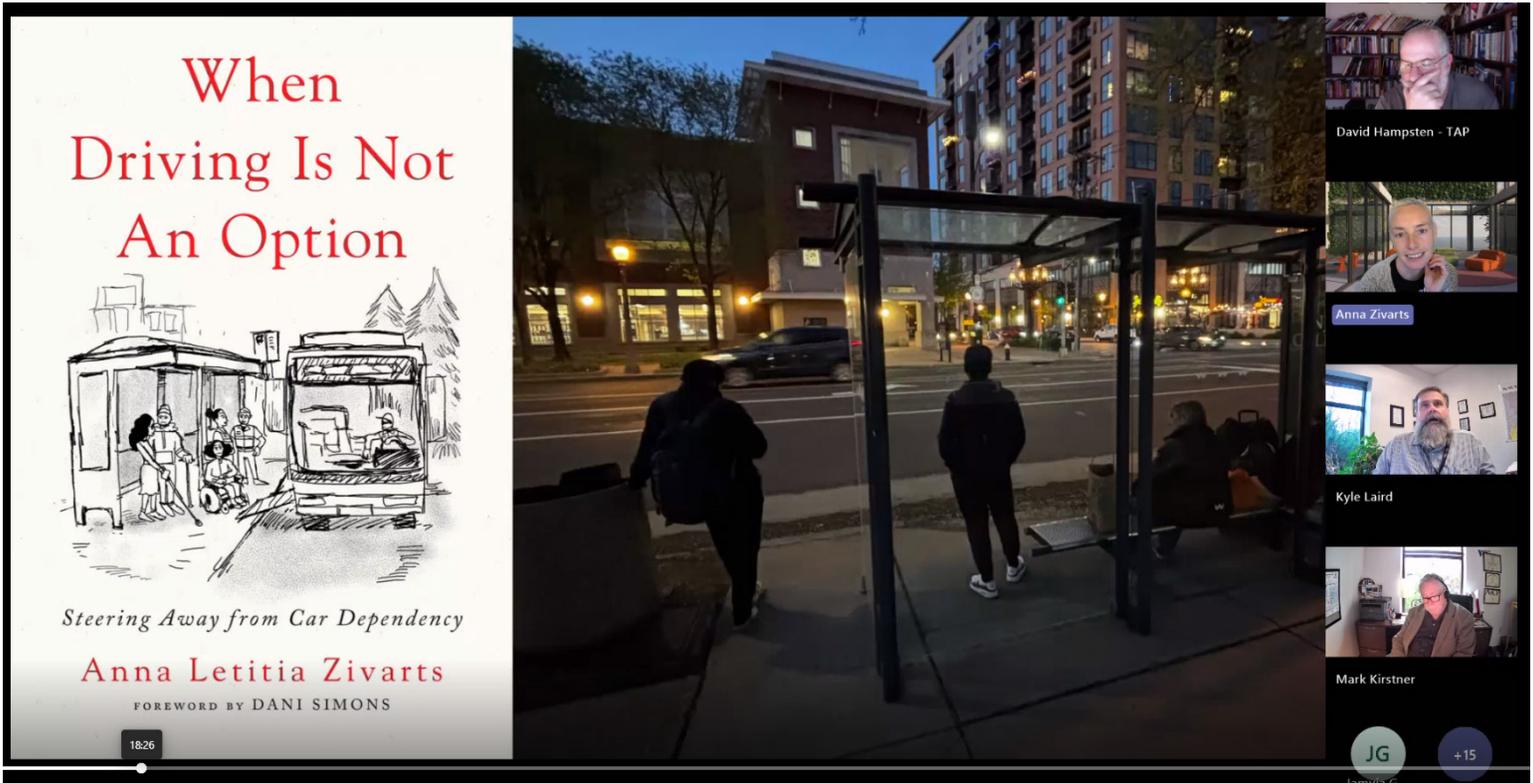
Included in PART's responsibilities as a Regional Transportation Authority is our robust Transportation Demand Management (TDM) Program. This program acts as a vital regional connection that fosters partnerships focused on ridesharing and the strategic planning associated with it.

Recognizing that each community has its unique characteristics, challenges, and resources, our TDM Program is not built on a one-size-fits-all approach. Instead, it emphasizes adaptability, tailoring its strategies to meet the distinct needs of each community. By linking regional partners, PART's TDM Program facilitates resource sharing and enables stakeholders to address their specific transportation needs in a more effective manner.

To further enhance this initiative, we established a TDM Work Group that convenes quarterly. This collaborative effort involves a diverse membership, with an average of 30 participants engaging in our meetings. The collective expertise and insights of our partners significantly enrich our discussions and strategies.

Recently, we had the honor of hosting Anna Zivarts as a guest speaker for the TDM Work Group. Her presentation focused on the concept of the "non-driver" and introduced us to the Week Without Driving campaign. This innovative initiative encourages those who have the option to drive to experience firsthand the barriers and challenges faced by individuals who rely on alternative modes of transportation. The campaign aims to promote awareness and foster collaboration in creating more accessible communities for everyone. Mark your calendars for the Week Without Driving event, which is set to take place from Monday, September 28 to October 4, 2026.

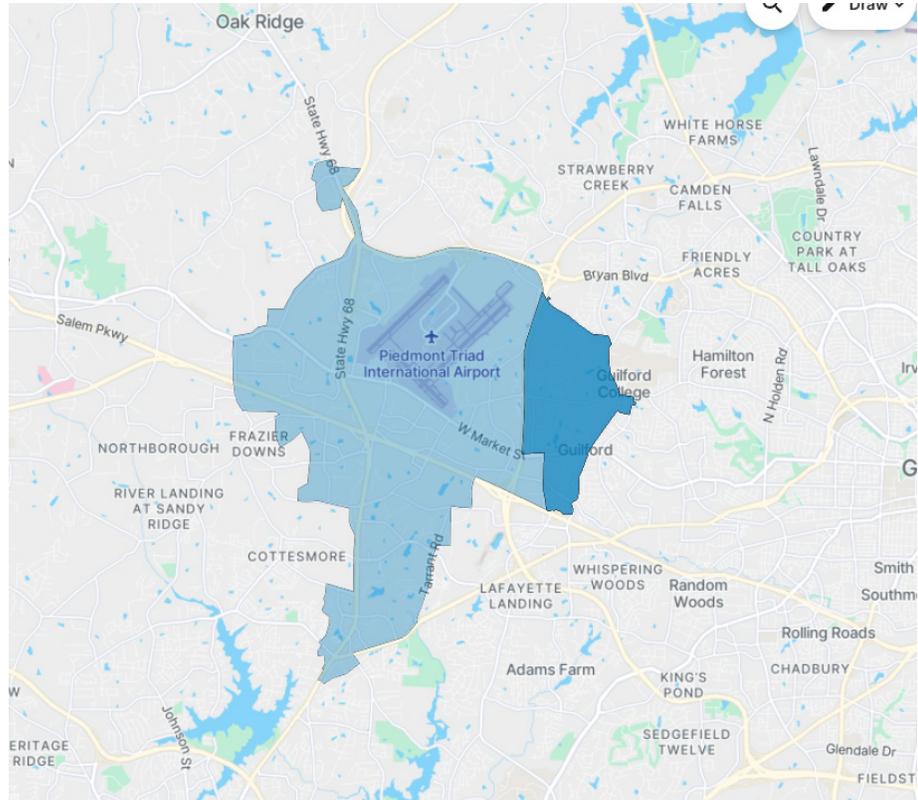
PART's commitment to Transportation Demand Management reflects our ongoing dedication to enhancing sustainable transportation solutions and improving accessibility for all community members.



## Expanding the ZONE!

PART's ON-DEMAND MicroTransit service is quickly realizing a steady uptick in ridership, and contributing to this are first time riders. Drawing from this success, PART made the decision to further expand the Zone, with expansion to the route put in service on 12/8/2025. Leveraging our planning department's resources, rider input responses and our history with this type of on-demand service, the decision to expand the Zone from covering a 19 square mile Zone to covering 22 square miles was a strategic move to reach more businesses and residents, add another college campus into the mix and a connection to a Greensboro Transit Agency (GTA) stop.

This expanded Zone includes two college campuses, the Piedmont Triad International Airport, The Palladium, Out of The Garden Project and The Coble Transportation Center. We expect to see this service being utilized for a wide variety of mobility needs including getting to and from work, campus-to-campus linking, access to food and entertainment and community service project work.



WHAT'S HAPPENING / Stay up to date @ [PARTnc.org](https://PARTnc.org)

### [ RIDER ALERT ]

Be prepared for WINTER service related announcements. Check winter closure announcements @ WXII News 12, WGHP FOX 8, WFMY News 2 and sign up for rider alerts at



[partnc.org/Service-Alerts](https://partnc.org/Service-Alerts)



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