

A Few 2025 Highlights ...

2025

TDM

TRANSPORTATION DEMAND MANAGEMENT

PART and our local MPOs concluded a significant update to the Piedmont Triad model, which encompassed several components, including a Household Travel Survey, revisions to the transportation network and Traffic Analysis Zone (TAZ) boundaries, introduction of a Tour-Based Freight Model, updating of population and employment data, and incorporation of public transportation projects alongside highway initiatives.

RIDETHETRIAD.ORG

This regional website celebrated one year live in 2025! The site has continued engagement with Partner Agencies and foot traffic continues to grow. Users can easily navigate to find comprehensive information on various topics, including details on the six transit systems operating within the region, Amtrak services, biking opportunities, interactive maps, and employer resources.

RideTheTriad.org

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VANPOOL

- > PART surpassed all other Vanpool programs in NC.
- > By the end of the fiscal year the Program operated 34 vans, clocked a remarkable 1,538,572 miles on the road, generated 24,737 Vehicle Revenue Hours, and facilitated 135,090 Passenger Trips.
- > Realizing continued growth, going into 2026, PART had 36 vans on the road, with an additional 6 vans ordered to join the fleet.

ON-DEMAND MicroTransit

PART's ON-DEMAND MicroTransit launched and quickly realized a steady uptick in ridership. Drawing from that success, PART made the decision to further expand the Zone, to cover 22 square miles. This expansion will reach more businesses and residents, add another college campus into the mix and a connection to an additional Greensboro Transit Agency (GTA) stop.



23 YEARS ON THE ROAD

On September 30, PART Express celebrated our 23rd anniversary of being 'on the road' ... We hosted a **Rider Appreciation Day**, a testament to our commitment to our valued riders. This milestone day featured an exciting gesture of gratitude. Every PART Express ride was free for the entire day, system-wide! For riders coming through the CTC, we also gave away Chick-fil-A biscuits for breakfast and sandwiches for lunch, along with snacks and lots of fun swag!

RETIREMENT GOODBYES ... AND WELCOMES.

2025 was filled with a few retirement farewells. PART's Director of Planning, Mark Kirstner retired after 17 years with PART and over 40 years in Transportation Planning in the Triad. We said goodbye to a few of our Board members, Mayor Jim Butler, Councilwoman Martha Wolfe, Mayor Mike Horn, and Councilwoman Sharon Hightower. We also welcomed Graham Bennett, Lisa Mathis, Bob Ward and Scott Andree-Bowen to our Board of Directors.

TDM Council

PART established this Council to function as a vital regional connection to foster partnerships focused on ridesharing and the strategic planning associated with it. The group meets quarterly, with an average of 30 members engaging in our meetings. The collective expertise and insights of our partners significantly enrich our discussions and strategies.

Stepping into 2026.

As we move into 2026, we are thrilled to begin our collaboration with new Board members representing the cities of Burlington and Greensboro, along with the MPOs of High Point and Winston-Salem. This marks an exciting new chapter in our organization as we remain dedicated to enhancing regional cooperation and advancing transportation services throughout the Piedmont Triad.

One of our primary initiatives this year is the expansion of our PART Express Services, adding a route along the I-74 corridor. This expansion is designed to provide greater connectivity and convenience for commuters in the region, ultimately promoting a more efficient and accessible public transportation network. Alongside this, we are rolling out a new fleet of vehicles dedicated to our ON-DEMAND MicroTransit Service, serving the Piedmont Triad International Airport and Surrounding areas. Additionally, we are promoting the benefits of our Umo Fare Payment system, which simplifies the payment process and offers our riders rewards.

We are also moving forward with the launch of a regional mobile fare system for transit across all urban systems in the Triad, branded as *Umo - Piedmont Triad Stored Value*. This innovative fare system is designed to provide greater flexibility and ease of use for our riders, simplifying the payment process and encouraging more residents to utilize public transportation throughout the region. The *Umo - Piedmont Triad Stored Value* initiative has options for expansion to include Amtrak and NC State Employee benefits.

In 2026 PART will take the Lead Agency role for a new five-year contract focused on Heavy Duty Vehicle purchases for PART, Link Transit, Winston Salem Transit Authority and High Point Transit System. This initiative reflects our ongoing commitment to enhancing transportation services and improving the quality of transit infrastructure within our region.

In our commitment to fostering collaboration among various stakeholders, we will continue to engage and grow our TDM Council and continue our College and University Initiative. We are excited to work within the framework of the new Piedmont Triad Regional Model (PTRM), a collaborative effort involving NCDOT and the Triad MPOs. This model aims to enhance our planning capabilities and improve transportation strategies for the future, ensuring that we are well-prepared to meet the needs of our growing community.

In addition to these developments, we are committed to implementing a strong and focused marketing strategy, alongside robust community outreach initiatives. We will continue work on our Transit To Trails Project, connecting transit riders to hundreds of miles of trail systems across our region. These efforts will keep the public informed and engaged with our services, ensuring that everyone is aware of the improvements and options available to them.

Stay connected with us on social media for the latest updates and news.

